

MISS EXCELLENCE

GEORGIA SCHOLARSHIP PAGEANT



ELEVATE WITH ETIQUETTE
SPONSORSHIP INFORMATIONAL

The Vision



The Miss Excellence Georgia Scholarship Pageant serves as the first etiquette based pageant in the world sponsored by The Elite School of Etiquette and produced by LetTheWorldCie Productions.

The programs mission is serve as the premiere beauty, scholastic, and life skills enhancing program for the edified young woman ages 14-25 in the state of Georgia with the vision of edifying young women around the world.

We are training girls and women to be pretty with a purpose!



Carol Rey
Founder/Director
The Elite School of
Etiquette & The Miss
Excellence Georgia
Scholarship Pageant



To whom it may concern,

The Miss Excellence Georgia Scholarship Pageant is a signature program of The Elite School of Etiquette, the first etiquette based pageant in the world! We empower young ladies ages 14-25 to be pretty with a purpose empowering them through a 10 session pre-pageant program called Pretty Girl University. In this program, they engage with Atlanta's most influential leaders in areas such as Interview and Public Speaking Skills, Dressing for Success, Health and Nutrition, Entrepreneurship, and of course Fine Dining Etiquette and Social Graces. Coupled with outings like horseback riding, seeing the ballet, and visiting the museum, we have cultivated an incredible opportunity for young black girls to be edified and enlightened. LetTheWorldCie Productions is our production partner and has managed 19 shows since 2013, we are grateful for their expertise and passion for pageantry etiquette and excellence!

The Elite School of Etiquette and The Miss Excellence Georgia Scholarship Pageant would be honored to have you as a philanthropic partner for the 2023-2024 season as we pour into the young ladies and their families with the tools necessary to thrive in today's world with poise, grace, confidence, and purpose. The benefits of being a philanthropic partner with The Elite School of Etiquette in giving the gift of support to these young ladies are:

- Brand exposure to a targeted, elite audience
- Alignment with a prestigious and educational event
- Opportunity to network with community leaders
- Association with a reputable school of etiquette
- Most importantly: Contributing to the personal development of young ladies

Take a look at our "Elevate with Etiquette: Sponsorship Packages", and consider making a donation, both fiscal and in-kind, that will empower our team to implement the highest standard of excellence for these young ladies. We look forward to creating a meaningful relationship with you in the name of providing equitable exposure and experiences to young black girls in Georgia. Join us as we make history as the first etiquette based pageant in the world!

Please email us at contact@missexcellecegeorgia.com for next steps!

Sincerely,

The Miss Excellence Georgia Scholarship Pageant Team

Elevate with Etiquette

The Elite School of Etiquette's Miss Excellence GA Pageant Sponsorship Packages

The Elite Socialite Foundation, Inc. is a registered 501c3, EIN # 88-4114898

All donations are tax deductible!

EXCELLENCE Sponsorship - Investment: \$5,000

- Exclusive Title Sponsorship
- Prominent logo placement on all event materials
- Speaking opportunity at the opening ceremony
- Full-page ad in event program
- Mention in all press releases and media coverage
- Social media mentions with custom hashtags (5 videos, 5 posts)
- VIP seating for 10 guests
- Opportunity to present a special award

ELITE Sponsorship - Investment: \$2,500

- Logo placement on event materials
- Half-page ad in event program
- Mention in press releases and media coverage
- Social media mentions (3 videos, 3 posts)
- VIP seating for 8 guests
- Opportunity to present an award

PEARL Sponsorship - Investment: \$1,000

- Logo placement on event materials
- Quarter-page ad in event program
- Social media mentions (2 videos, 2 posts)
- VIP seating for 6 guests

DIAMOND Sponsorship - Investment: \$500

- Logo placement on event materials
- Mention in event program
- Social media mentions (1 videos, 1 posts)
- VIP seating for 4 guests

In-Kind Sponsorship - Investment: Variable

Equivalent value of goods or services

Logo placement on event materials

Mention in event program